

# Online Advertising Rates

www.fortjacksonmwr.com



## Target Your Best Customers!

**20% Discount for multiple advertising within any currently offered MWR mediums.**

PACKAGE deals available (Web site, MWR Magazine, Monthly Flyer Distribution Program, Officers' Club Newsletter, MWR Facility Map, Signage/banners at selected MWR facilities, )  
Effective: 1 September 2006

### Ad Rate Card

<u>Ad Program</u>	<u>3 months</u>	<u>6 months</u>	<u>9 months</u>	<u>12 months</u>
<b>Banner and Buttons</b>				
Full Image Banner (600x90)	\$520	\$730	\$1,025	\$1,255
Vertical Banner (120x240)	\$260	\$370	\$525	\$645
Horizontal Banner (468 x 60)	\$260	\$370	\$510	\$625
Square Button (125 x 125)	\$145	\$205	\$285	\$350
Half Banner (234 x 60)	\$140	\$190	\$275	\$335
Half Banner (234 x 30)	\$130	\$185	\$255	\$315
Button (120 x 90)	\$100	\$140	\$190	\$240
<b>Rectangles</b>				
Vertical Rectangle (240 x 400)	\$600	\$875	\$1,130	\$1,280
Large Rectangle (336 x 280)	\$600	\$860	\$1,110	\$1,260
Medium Rectangle (300 x 250)	\$480	\$685	\$885	\$1,005
Rectangle (180 x 150)	\$250	\$350	\$490	\$600
<b>Skyscraper</b>				
Wide Skyscraper (160 x 600)	\$600	\$876	\$1,130	\$1,280
Skyscraper (125 x 600)	\$480	\$685	\$885	\$1,005
Skyscraper ( 120 x 600)	\$470	\$657	\$850	\$965
<b>Text</b>				
3-line (24 Characters max per line)	\$200	\$300	\$400	\$500
2-line (24 Characters max per line)	\$145	\$200	\$300	\$350
1-Line (48 Characters max per line)	\$145	\$200	\$300	\$350
<b>Preferred Placement (additional cost)</b>				
Select Page	+20%	+25%	+20%	+20%
Select Position	+25%	+25%	+25%	+25%